

The ESDP logo is a white chevron pointing right, containing the letters 'ESDP' in a bold, sans-serif font.

# EU SUPPLIER DIVERSITY

CONFERENCE  
& AWARDS 23



## AWARDS INFO PACK

Recognising ethnic minority and immigrant-owned businesses, corporations and supplier diversity professionals for their exceptional commitment towards inclusive and diverse supply chains in Europe.

## SPONSORS

ESDP would like to extend a special thank you to all of our sponsors for their generous support.

### HEADLINE SPONSOR:



### PRE-AWARDS SPONSORS:





## WELCOME

The ESDP 2023 Awards are coming to Europe for the first time ever and we are thrilled to be hosting our Awards Ceremony at the prestigious Het Scheepvaartmuseum, the National Maritime Museum in Amsterdam, on the 21st September 2023.

These awards recognise purchasing organisations and the hugely talented and entrepreneurial ethnic-minority businesses in Europe for their collaborative efforts to make supply chains both inclusive and competitive.

Large purchasing organisations in Europe, both public and private, will be recognised for their true commitment to inclusive procurement, opening their supply chains to small and minority owned businesses and making a lasting impact on the growth of these businesses.

Ethnic minority businesses from all across Europe will be recognised for innovation, growth, global expansion, social responsibility and entrepreneurship.

I urge you all to consider nominating others or nominating your own business/organisation for these prestigious awards and get recognised by your industry peers.

I look forward to your nomination!




**Mayank Shah**  
CEO, MSDUK/ESDP

# AWARDS AT A GLANCE

The ESDP Awards are presented in the following categories:

CORPORATE AWARDS	SPONSOR
<b>European Supplier Diversity Program of the Year</b> Open for organisations that are members of MSDUK	
<b>European Supplier Diversity Advocate of the Year</b> This is an individual award selected by the MSDUK Team, no nominations are required	
<b>Emerging European Supplier Diversity Program of the Year</b> Open for organisations that are members of MSDUK	
<b>Special Recognition CEO Award</b> This award is selected by the MSDUK Team, no nominations are required	

BUSINESS AWARDS*	SPONSOR
<b>Innovation Award</b> Awarded to the MSDUK 2023 Innovation Challenge winner, no nominations are required	
<b>European Social Impact Entrepreneur of the Year</b> Open for registered members of ESDP	
<b>Business Woman of the Year</b> Open for business women that are registered members of ESDP	
<b>European Entrepreneur of the Year</b> Open for registered members of ESDP	

\*Open to ALL ethnic minority businesses based in Europe that are a registered member of ESDP at the time of applying (If you not a registered member of ESDP please register via [www.esdp-org.ug](http://www.esdp-org.ug))

# ENTRY RULES

Please read through the entry rules below, before completing the nomination form.

You can either nominate your own company or you can nominate another company/individual that you have worked with that is registered with ESDP.



- ▶ For Business Awards, applicants can enter for one or more categories.
- ▶ Applicant information will be treated as confidential and will primarily be used for the purpose of judging the ESDP Business Awards.
- ▶ Specific information provided on the nomination forms may be used for PR and Media Promotion of ESDP 2023 Business Awards. All nominee-specific copy to be used for media purposes will be cleared with the applicant before publication. Subject to the foregoing and the provisions of the Freedom of Information act and Data Protection act, confidentiality will be maintained.
- ▶ Entries will be judged by a panel of 3 eminent and impartial adjudicators, 3 per award.
- ▶ The decision of the judges is final and no correspondence will be entered into. The winners will be the businesses that, in the opinion of the judges, demonstrate the greatest fulfilment of the award category criteria.
- ▶ Nomination forms must include all required information and be signed by a senior executive of the nominated company or by the nominated individual or whomever can certify that this information is accurate and verifiable.
- ▶ Nominees must be financially viable. A copy of the most current financial statements must be submitted with the nomination form.
- ▶ Once received by ESDP, all nomination forms will be at all times the property of ESDP and none will be returned. Entries which have been obtained or made through fraudulent means are subject to disqualification.
- ▶ Winners will be announced at the ESDP Business Awards Dinner on **Thursday 21st September 2023**, held at the Het Scheepvaartmuseum, the National Maritime Museum in Amsterdam.
- ▶ We encourage all finalists to attend the evening with their team/colleagues to celebrate business success.



# CORPORATE AWARDS





# CORPORATE AWARDS

## European Supplier Diversity Program of the Year

**This award recognises a corporate member that has demonstrated exceptional commitment and leadership and driven significant growth in supplier diversity in Europe this year.**

The Judges are looking for evidence in one or more of the following areas:

- ▶ Impact of the approach on the business and to customers.
- ▶ Evidence of a sustainable supplier diversity strategy in Europe.
- ▶ Steps/actions taken to measure results or achievement.
- ▶ Tangible and measurable outcomes.
- ▶ Evidence of driving supplier diversity through their tier one supply chain.
- ▶ Demonstration of any unique or best practice approach to the issues.
- ▶ Impact and engagement of senior leadership and team participation.
- ▶ Innovation in the design and in the delivery.
- ▶ An understanding of the needs of, and impact on, ethnic minority businesses.
- ▶ Number of RFP's/RFI's presented to MSDUK /ESDP.
- ▶ Evidence of measurable outcomes and effectiveness of the programme.



## European Supplier Diversity Advocate of the Year

**This award is given and selected by the MSDUK team.**

We are rewarding:

- ▶ An individual's support and commitment to MSDUK/ESDP and its EMB suppliers.
- ▶ An individual's efforts internally to champion supplier diversity and MSDUK/ESDP.
- ▶ An individual's proactive efforts to introduce or amend processes that encourage the introduction of more diverse suppliers within the supply chain.
- ▶ An individual's level of participation in MSDUK/ESDP activities (i.e. regular meeting attendance, regular event attendance, speaking at MSDUK/ESDP Events).
- ▶ An individual's involvement in training or mentoring EMBs.
- ▶ An individual who has acted as an ambassador for MSDUK/ESDP.





# CORPORATE AWARDS

## Emerging European Supplier Diversity Program of the Year

**This award is to recognise an MSDUK/ESDP member for their emerging supplier Diversity program in Europe. The organisation will have demonstrated inclusive supply chain strategies and engagement with ethnic minorities and small businesses in Europe.**

The Judges are looking for evidence in one or more of the following areas:

- ▶ Impact of the approach on the business and to customers.
- ▶ Steps/actions taken to measure results or achievement.
- ▶ Tangible and measurable outcomes.
- ▶ Evidence of driving supplier diversity through their tier one supply chain.
- ▶ Demonstration of any unique or best practice approach to the issues.
- ▶ Impact and engagement of senior leadership and team participation.
- ▶ Innovation in the design and in the delivery.
- ▶ An understanding of the needs of, and impact on, ethnic minority businesses.
- ▶ Evidence of measurable outcomes and effectiveness of the programme.

## Special Recognition CEO Award

**This special recognition CEO award is a prestigious honour that will be bestowed upon an individual or group that has demonstrated exceptional achievement over the last year. It will be selected by Mayank Shah, CEO and founder of MSDUK/ESDP, to those who have made significant contributions to the Supplier Diversity industry and community in Europe, demonstrating innovation and leadership.**





# BUSINESS AWARDS





# BUSINESS AWARDS

## Innovation Award

This is given to the winner of the MSDUK 2023 Innovation Challenge.



This award is given to the overall winner of the European Innovation Challenge '23, selected from our category winners. The award's winner has demonstrated that their innovative idea is impressively creating a better world, pioneering innovation at its best, and recognising the outstanding contribution the ethnic minority and immigrant-owned entrepreneur has achieved.

The ESDP European Innovation Challenge is Europe's first competition for ethnic minority or immigrant-owned businesses. The 3 categories for this year's Innovation Challenge are:

**Digital transformation:** awarded to pioneering business solutions that innovatively tackle the challenges in today's world. Awarding the idea that is transforming how people live, work and play.

**Social Impact:** awarded to the business that has created solutions that tackle some of the most pressing societal issues. Recognising an innovation that helps to create thriving communities.

**Healthcare & well-being:** awarded to the business with outstanding solution-led products or services designed with cutting-edge technology, helping improve the health and well-being of our people.



## European Social Impact Entrepreneur of the Year

The European Social Impact Entrepreneur of the Year award recognizes outstanding individuals who have demonstrated exceptional leadership and innovation in creating positive social impact through their business.

Open to ESDP Registered businesses; the judges are looking for evidence in one or more of the following:

- ▶ Nominees should have a proven track record of creating sustainable and scalable business models that generate positive social and environmental outcomes.
- ▶ Demonstrate a commitment to ethical business practices and corporate social responsibility.
- ▶ Demonstrate their innovative solutions to address some of the most pressing social and environmental challenges facing Europe today. These challenges may include poverty, inequality, climate change, environmental degradation, or any other issue that impacts society as a whole.
- ▶ Strong leadership and management with the ability to drive the business forward.
- ▶ Understanding of the market and mechanisms to respond to change.





## BUSINESS AWARDS

### Business Woman of the Year

**This award identifies and celebrates women in business. Focusing on the contribution of a dynamic, creative and visionary leader, the Business Woman of the Year award seeks to define the qualities of a successful business woman – from drive, ambition, vision and tenacity to inspirational leadership, inventiveness and confidence.**

Open to ESDP Registered women business owners, this award will go to the outstanding individual who can best demonstrate the following:

- ▶ Entrepreneurial spirit that exemplifies ambition, risk taking and perseverance to succeed.
- ▶ Job creation and staff development.
- ▶ Strong commercial performance and financial results.
- ▶ Significant growth or expansion including new markets.
- ▶ Potential and plan for sustained growth.
- ▶ Innovation in products, services or processes.
- ▶ Customer engagement.



### European Entrepreneur of the Year

**This award identifies and celebrates entrepreneurs. Focusing on the contribution of a dynamic, creative and visionary leader, the Entrepreneur of the Year award seeks to define the qualities of successful entrepreneurship – from drive, ambition, vision and tenacity to inspirational leadership, inventiveness and confidence.**

Open to ESDP Registered businesses, this award will go to the outstanding individual who can best demonstrate the following:

- ▶ Entrepreneurial spirit that exemplifies ambition, risk taking and perseverance to succeed.
- ▶ Job creation and staff development.
- ▶ Strong commercial performance and financial results.
- ▶ Significant growth or expansion including new markets.
- ▶ Potential and plan for sustained growth.
- ▶ Innovation in products, services or processes.
- ▶ Customer engagement.



# HOW TO ENTER

- ▶ Read through this ESDP Awards information pack.
- ▶ Please ensure you read the entry rules.
- ▶ Select the award or awards you wish to enter.
- ▶ Take time to carefully fill out the form.
- ▶ Double check your information!
- ▶ Send your entries by email to: [euconference@msduk.org.uk](mailto:euconference@msduk.org.uk)



MSDUK cannot be responsible for entries which are lost, misdirected or delayed.

ESDP

# EU SUPPLIER DIVERSITY

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[esdp-org.eu](https://esdp-org.eu)