



EU SUPPLIER DIVERSITY CONFERENCE & AWARDS 23

Opening Doors | Fostering Connections | Accelerating Growth
20th & 21st Sept | Amsterdam



International Delegates Information Pack

In this document you will find all the key information you need to make the most out of your trip for the European Supplier Diversity Conference & Awards 2023.

From what to expect at the conference, to key travel tips, event location information, hotel room recommendations and tips and tricks to get around Amsterdam.

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CORPORATE AWARDS



European Supplier
Diversity Program of the year



EPSD Advocate of the year
(Individual Award)



European Emerging Supplier
Diversity Program of the year



Special Recognition
CEO Award

BUSINESS AWARDS



Innovation Awards



European Social Impact
entrepreneur of the year



Businesswoman of the year



European Entrepreneur
of the Year

ABOUT THE CONFERENCE

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European Supplier Diversity Project (ESDP) along with our headline sponsors, Unilever, Accenture, Meta, BMS and EY, invite you to the largest and first-of-its kind Supplier Diversity conference in Europe.

This conference will bring together Ethnic Minority & Immigrant-Owned Businesses (EMIOBs) across Europe, welcoming over 300 EMIOBs and corporate decision-makers, committed to increasing diversity in their supply chain.

Bringing together industry leaders, investors, innovators, start-ups, and high-growth ethnic minority-owned businesses to connect, share knowledge and build lasting business relationships at the heart of Amsterdam!



WHAT TO EXPECT?

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Meet & Network

Meet corporate members and over 100 high-growth EMIOBs.



2023 European Innovation Challenge

9 innovative finalists on stage, from 3 different categories



Exciting Exhibitions

Showcasing EMIOBs and Corporate Buyers committed to increasing diversity in their supply chain



Industry focused keynotes and panel discussions

In-depth session with valuable insights for many to learn from



Discussion & Insights

Trending topics from top business leaders



Gala Dinner & Business Awards

Recognising ethnic minority entrepreneurs and committed corporations

WHAT TO EXPECT?

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2023 Hosts



Ikenna Azuike

Ikenna started his career as a lawyer, but is now a sought-after journalist, presenter, speaker and filmmaker. He was born in Lagos, Nigeria, grew up in the UK, studied law in the UK and France and has been living in The Netherlands with his family since 2004.



Dounia Maakor

Dounia is an award-winning social entrepreneur and author. Founder of two companies 'Your Tone of Voice' and 'The Future Calls' deliver workshops about personal development, especially young talent development and connect them with agencies and brands to create equal opportunities.

The guestlist

300+ attendees

50+ Global brands

50+ Exhibitors

50+ Inspirational Speakers

200+ Corporate Buyers



WHAT TO EXPECT?

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KNOWLEDGE FORUM

The knowledge forum brings together leaders, supplier diversity professionals and EMIOBs to discuss industry learnings, challenges and solutions.

Highlights

- ▶ C-Suite panel discussions
- ▶ Workshops and seminars presenting industry insights and policy initiatives impacting supplier diversity
- ▶ Fireside chats with successful Ethnic Minority & Immigrant-owned businesses and young entrepreneurs.
- ▶ Emerging trends and approaches to SD across Europe and the rest of the world.

EUROPEAN INNOVATION CHALLENGE

The ESDP Innovation Challenge is Europe's first competition for ethnic minority & immigrant-owned businesses - that have developed innovative solutions to create a better world.

The 3 categories for this year's Innovation Challenge are:

- ▶ **Digital Transformation**
- ▶ **Social Impact**
- ▶ **Healthcare & well-being**

Watch the finale of the 2023 Innovation Challenge live during the conference, with the overall winner walking away with prize amount **€12,000**

WHAT TO EXPECT?

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BUSINESS EXHIBITION

The largest business expo featuring some of the top Ethnic Minority & Immigrant-Owned Businesses in Europe.

For exhibitors, this marks an unparalleled opportunity to showcase your brands, identify potential clients and network at Europe's premier event for EMIOBs.

For attendees' walking the show floor will be an opportunity to connect with 100s of business owners, advocacy networks and industry peers seeking to do business with Ethnic Minority & Immigrant-Owned Businesses.

Highlights

- ▶ **50+ exhibitors**
- ▶ **Innovation Lounge**
- ▶ **Advocacy Lounge**
- ▶ **Silent business talks**
- ▶ **300+ buyers and suppliers attending**

WHAT TO EXPECT?

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GALA DINNER & BUSINESS AWARDS

Join us to celebrate the achievements and commitments of our corporate members embedding diverse and inclusive supply chains & recognise some of the most inspiring ethnic minority and immigrant entrepreneurs from across Europe at this glittering gala dinner & business awards ceremony.

Highlights

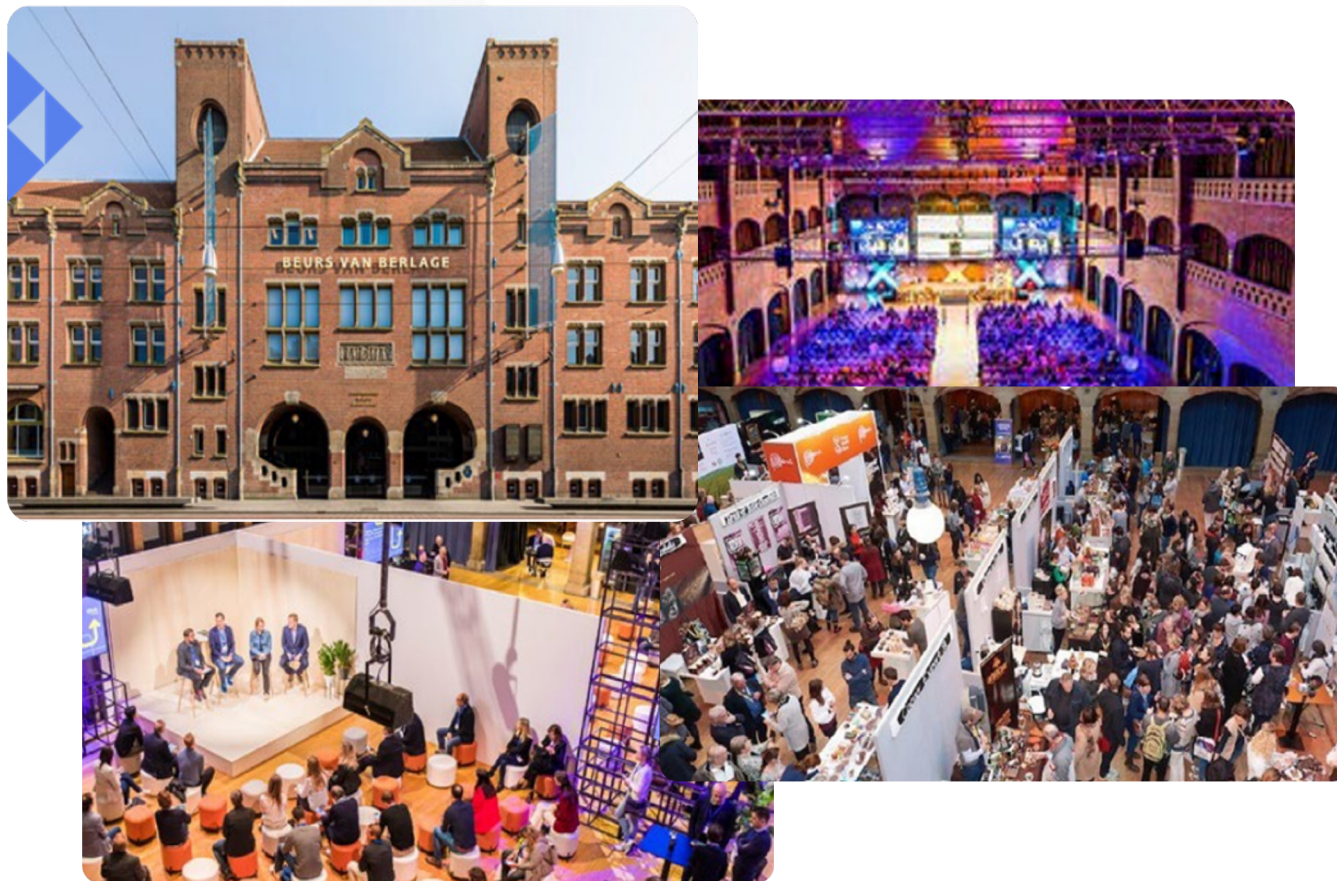
- ▶ **An evening to celebrate multicultural Europe that brings entertainment, art, and food from around the world**
- ▶ **Attended by 300+ guests including Global corporate leaders, policy makers, advocacy networks and ethnic minority business owners**

CONFERENCE VENUE

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The Beurs van Berlage has been an international hotspot with charm since 1903. The former stock exchange and trade centre is a building of grandeur but also ‘the place to be’ in the soul of Amsterdam.

We chose this meaningful space as it's a typical “golden age” spot in the heart of the city. Our approach is to write new narratives and a symbolic way of reclaiming space.

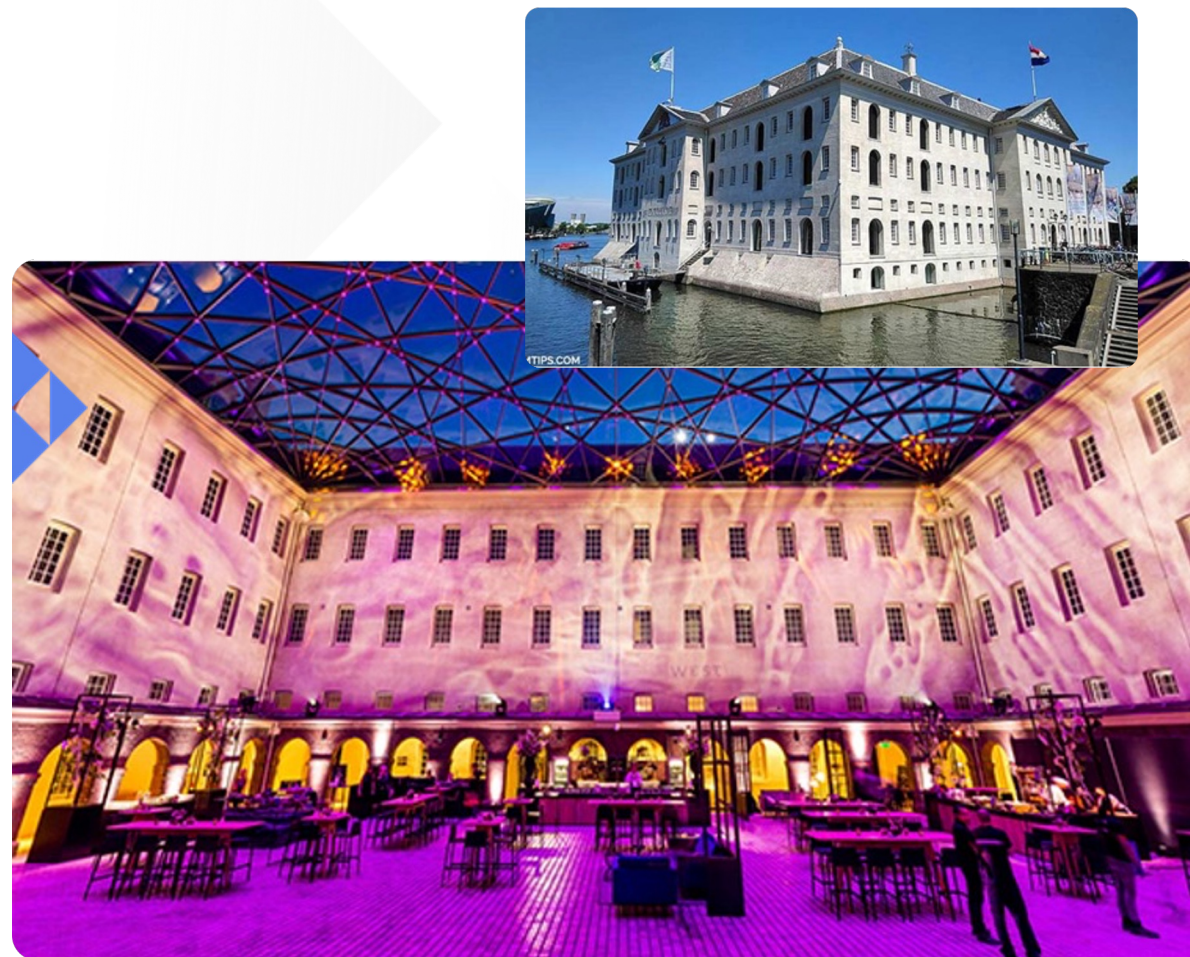


GALA DINNER & BUSINESS AWARDS

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The gala dinner and business awards will be held at the Scheepvaartmuseum (The National Maritime museum) in Amsterdam, in their spectacular indoor courtyard – which has an elaborate glass ceiling with a design reminiscent of a compass rose – that lights up like a starry sky.

This was also a mindfully selected venue – one that is vocally committed to combating (institutional) racism – constantly addressing Netherlands' colonial past and history of slavery. This is portrayed not only through their exhibitions, their internal and external partners and educational programmes but also ensuring their workforce reflects Dutch society.



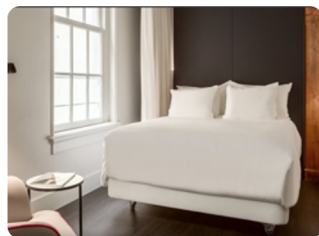
HOTELS

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Barbizon Palace

- **5 star Hotel**
- Modern, classy hotel with spa and gym facilities
- **5 min walk** to the Conference Venue
- **17 min** walk to Maritime Museum - Gala location

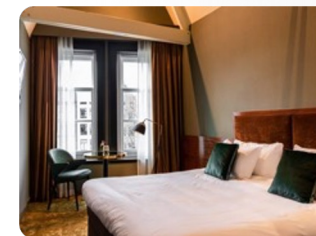
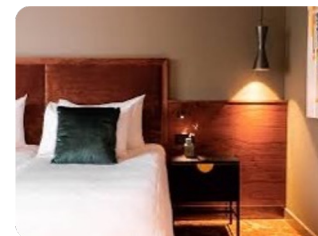


[Book your hotel here >](#)



Hotel Mai

- **4 star Hotel**
- Boutique hotel surrounded by canals
- **7 min walk** to the Conference Venue
- **21 min** walk to Maritime Museum - Gala location



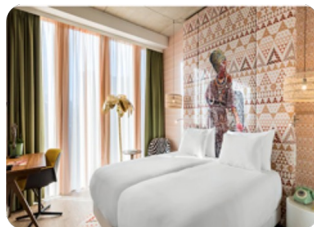
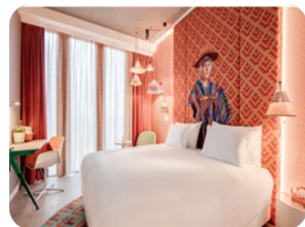
[Book your hotel here >](#)



NHOW Rai

- **4 star Hotel**
- Multicultural Design Hotel with Gym facilities
- **7 min** - Direct Metro line to Central station
5 min walk to to Conference Venue
18 min - Uber to Maritime Museum - Gala location

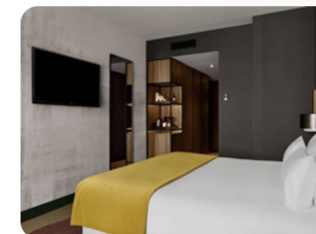
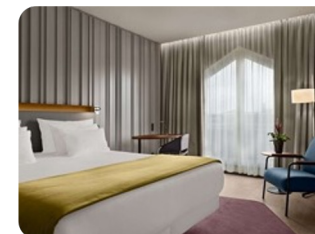
[Book your hotel here >](#)



NH Flower Market

- **4 star Hotel**
- New premium NH Collection Hotel with Gym facilities
- **14 min walk** to the Conference Venue
- **24 min** walk to Maritime Museum - Gala location

[Book your hotel here >](#)



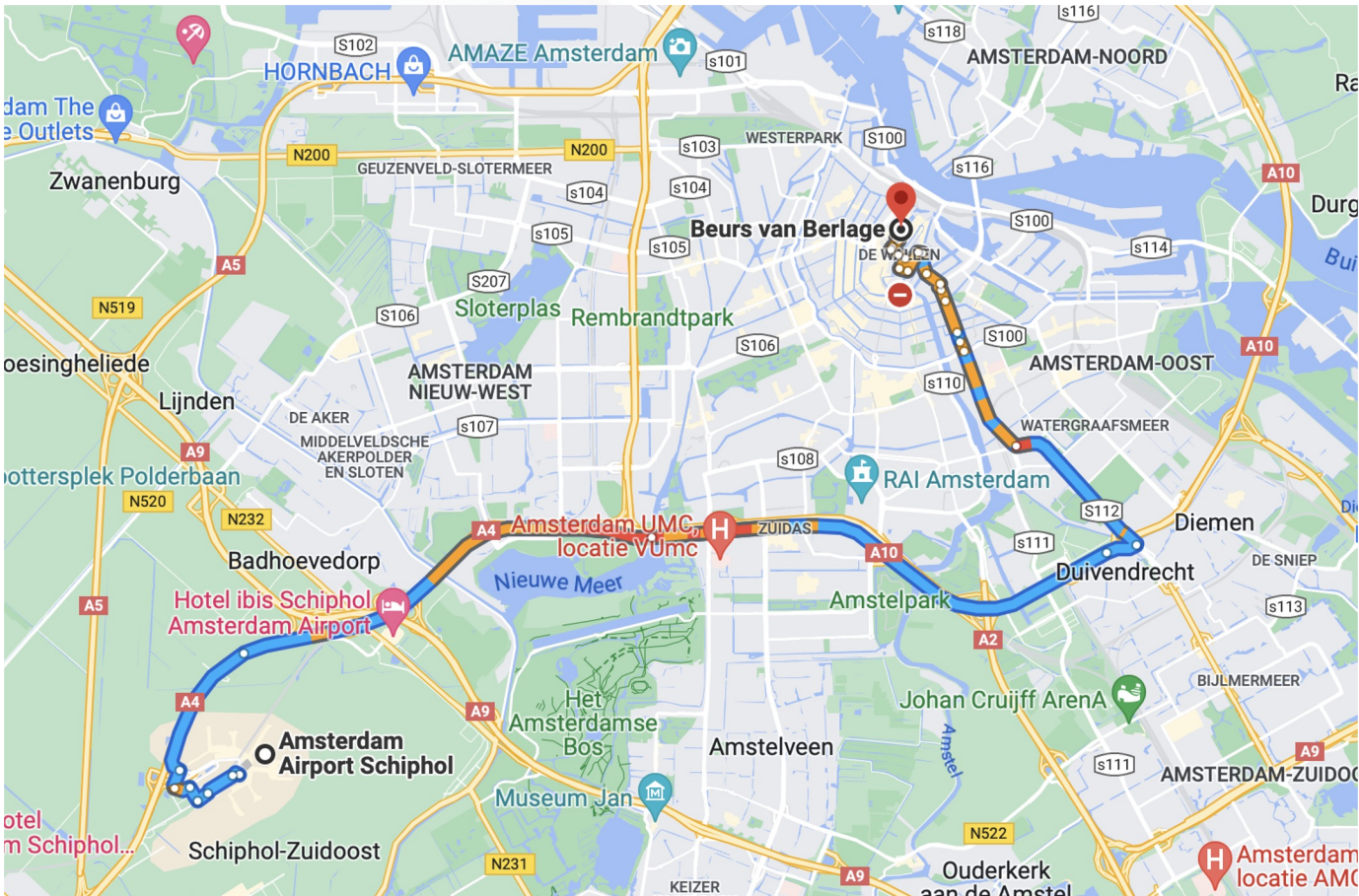
TAXI/UBER

The travel time from Amsterdam Airport Schiphol to the Beurs Van Berlage takes 39 minutes (23.3 KM) in peak traffic time

PUBLIC TRANSPORT

Very convenient and frequent connection from Amsterdam Airport Schiphol to Amsterdam Central Station by train.

From Amsterdam Central Train station to the conference venue, it is a 5 min walk.

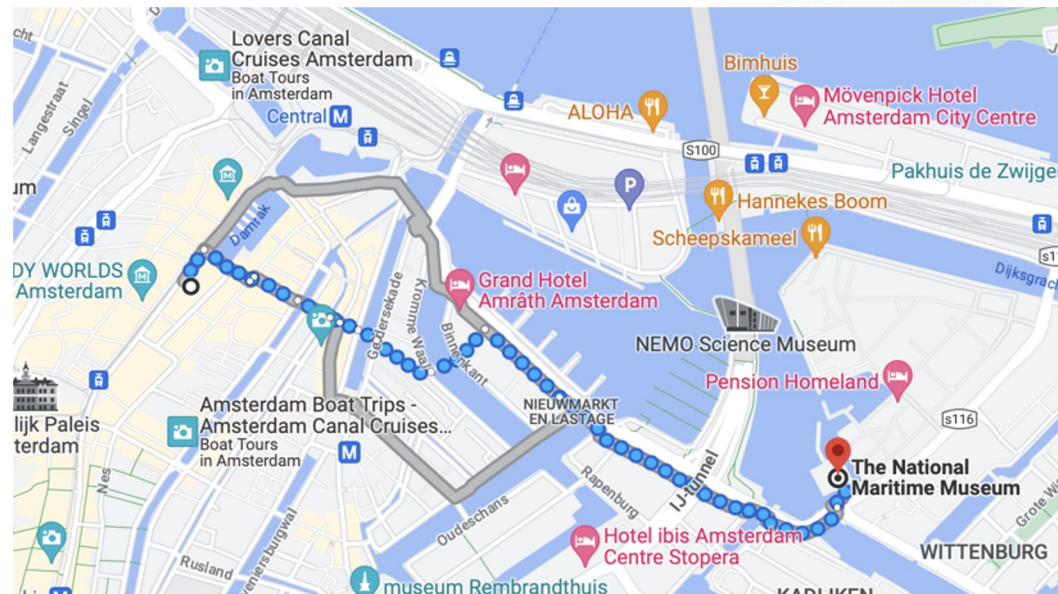
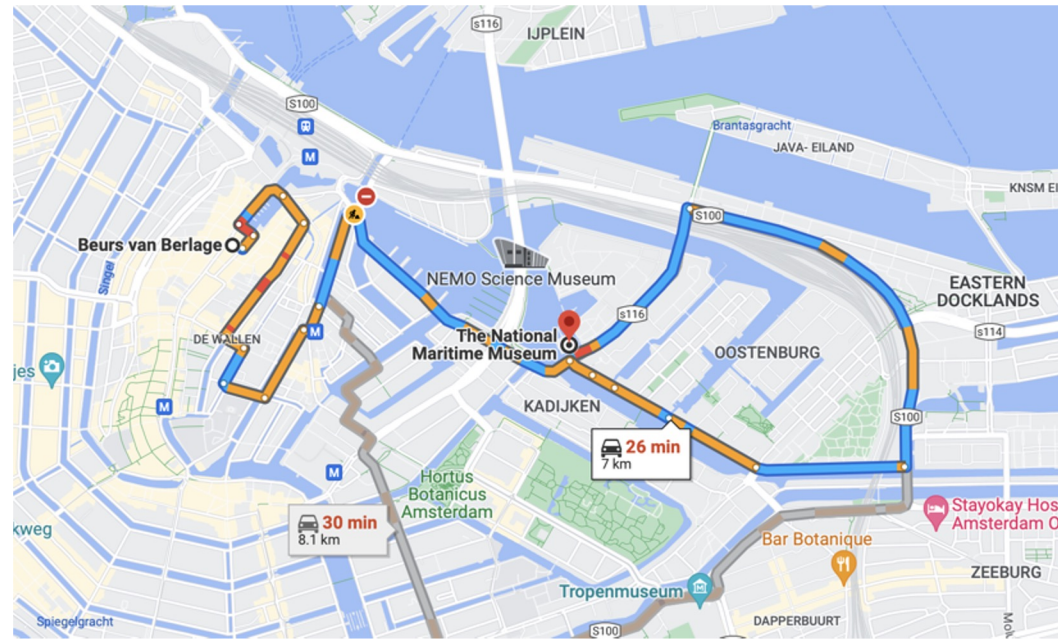


TRAVELLING TO THE VENUES

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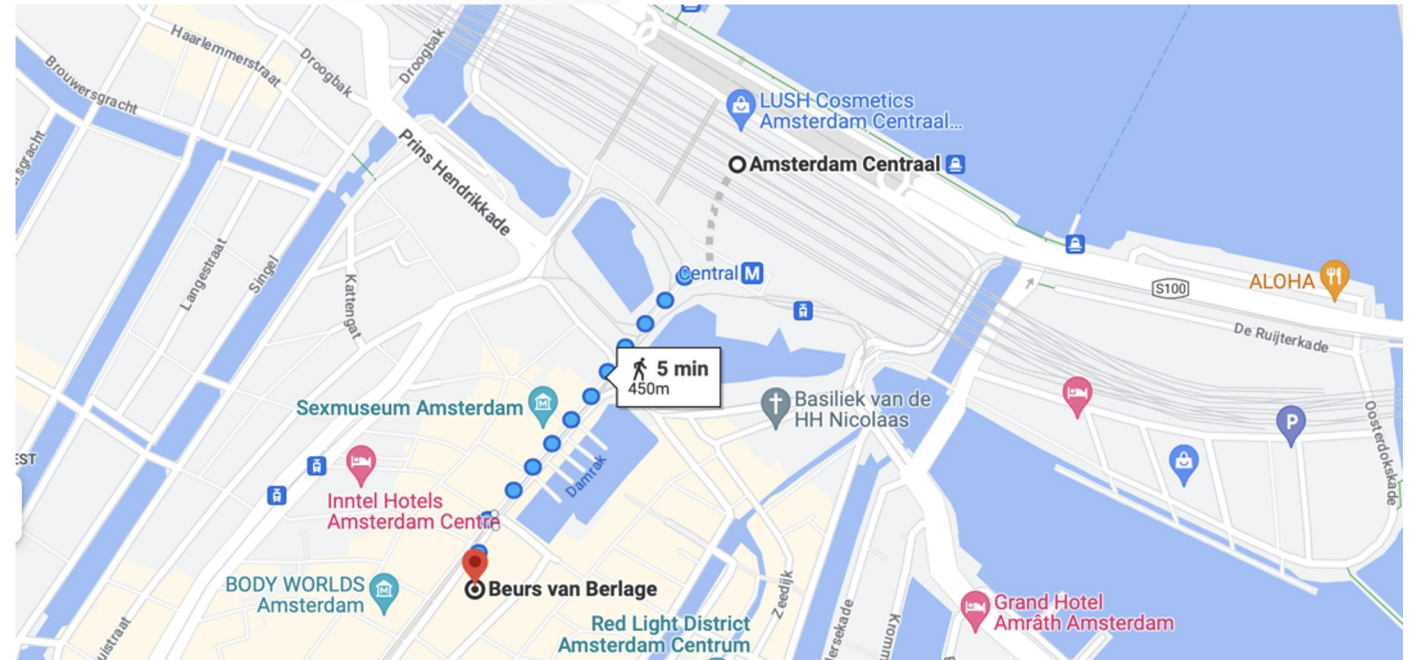
The travel time from Beurs Van Berlage to The National Maritime Museum (Gala dinner & business awards location) takes 26 minutes (7 KM) in peak traffic time.

Alternatively, if you decide to explore by foot, it is a (lovely) 20 minute walk.



Eurostar offers direct trains from London, UK to Amsterdam, Netherlands. The duration of the journey is 4 hours and departs from London **St. Pancras International Station** and arrives at **Amsterdam Centraal Station**.

Amsterdam Centraal Station is 5 minutes walk from to the conference venue, Beurs van Berlage.



[International Delegates from Europe](#) can book their trains through the [Eurostar Website](#) or through [NS international](#), a company that helps book trains from large public transportation companies such as:



Intercity Berlijn



Intercity Brussel



ÖBB nightjet

Furthermore, delegates can travel from within the Netherlands and explore the country via trains and other forms of transportation through the website [9292 NL](#). You can also download the app 9292 NL for Android and iPhone.

Delegates can also use [OV-Chipkaart](#) which is a contactless card that is similar to the Oyster Card used in London's transportation system and can be topped up at an array of different locations across The Netherlands.

Boat Tour



This allow delegates and attendees to make unlimited use of the sightseeing boats that cruise through the historic canal district. This tour is valid for 24 hours and attendees can use this at any time of day and is the best way to explore the city's canals and get around town easily!

[Booking Link](#)

Bus Tour



Amsterdam is a compact city, with many attractions within walking distance from each other, this bus tour has 9 stops around the city centre, near all the best attractions of the city. Along the way, you can listen to an audio guide in 18 different languages to learn more about the city and its sights.

[Booking Link](#)

DISCOVER AMSTERDAM'S LOCAL FLAVOURS

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Toscanini



Toscanini was opened in 1985 in Amsterdam and uses recipes from different Italian regions in classic ways and offers an array of authentic Italian wines and champagnes.

[Link](#)

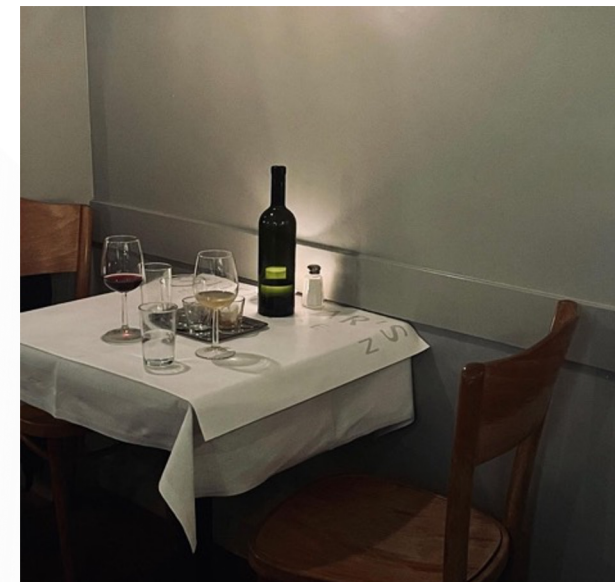
Bird Thai Restaurant



Since 1988, this restaurant has been serving authentic Thai food to the denizens of Amsterdam. With a large seating area and specialties such as green and red curries, this is one restaurant not to be missed.

[Link](#)

Balthazar's Keuken



A small family restaurant in Amsterdam that has been serving fine food since 1995 with a menu that changes every week, known for their delicious authentic meals.

[Link](#)

DISCOVER AMSTERDAM'S LOCAL FLAVOURS

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De Kas



From plant to plate is this restaurant's philosophy providing organic food to their patrons through a greenhouse on property with over 300 veggies, fruits and herbs.

[Link](#)

Entrepot



The chefs at this restaurant have been consistently putting together an exciting menu locally sourced from The Netherlands cooked on an open fire.

[Link](#)

DISCOVER AMSTERDAM'S MUSEUMS

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Rijksmuseum



Amsterdam's most renowned museum, featuring ancient sculptures, paintings, antique furniture and more from the 18th to 21st century.

[Link](#)

Anne Frank Huis



A museum in Amsterdam which showcases not only the attic where Anne Frank and her family hid in Nazi-occupied Holland.

[Link](#)

Van Gogh Museum



Home to more than 1,400 pieces of Vincent van Gogh's work, including 200-odd paintings.

[Link](#)

DISCOVER AMSTERDAM'S MUSEUMS

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Stedelijk Museum



The Stedelijk Museum is a museum for modern art, and design and attracts visitors from all over the world.

[Link](#)

Grachten Museum



This museum showcases the rich history of Amsterdam and its canals as far back at the 17th century with classical period rooms, canal gardens and exhibitions.

[Link](#)

EMERGENCY CONTACT INFORMATION

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If you are deaf or hard of hearing, **please dial 0800 8112**

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Please contact euconference@msduk.org.uk
for more information



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