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Businesswoman of the Year







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Award Criteria

Open to ESDP Registered women business owners, this award will go to the outstanding individual who can best demonstrate the following:

Entrepreneurial spirit

- An entrepreneurial spirit that showcases ambition, risk taking and perseverance to succeed.
- Strong skills in leadership, team building and thought leadership.
- Creates and turns business visions into business realities.

Innovation

- Consistently pioneers new approaches and business models in product, culture or processes.
- Leads in developing a culture of innovation within the organization.
- Strong commercial performance and financial results.

This award identifies and celebrates inspirational women in business. Focusing on the contribution of a dynamic, creative and visionary leader, the Businesswoman of the Year award seeks to define the qualities of a successful female entrepreneur – from drive, ambition, vision and tenacity to inspirational leadership, inventiveness and confidence.

Sustained Growth

- Potential and plan for sustained growth over a period of time
- Instrumental in job creation and staff development
- Significant growth or expansion including new markets.

Personal integrity and purpose-driven leadership

- Has gained respect and a highly-regarded reputation from their key stakeholders (staff, competitors, customers, advisers, family, and the wider community) for living their values.
- Is committed to the organization's purpose and the highest ethical and quality standards.
- Cultivates a diverse, inclusive, flexible workplace.
- Constantly engages customer and ensure their satisfaction and loyalty



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2021

2022

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Please provide your company information Company Name Address 1 Town/City Address 2 Postcode Name Job title e-mail address Website Telephone Year company established Number of staff Full Time Part Time Total Sales for last 2 Financial Years Financial Projections for 2023



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Summarize what your organization does, the industry sector(s) in toperates and what differentiates it from similar organisations. 100 Words]	which



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Provide a response in maximum of 200 words for each of the following judging criteria to demonstrate why you should win this coveted award

1/4 Entrepreneurial spirit

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2/4 Innovation

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3/4 Sustained Growth

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4/4 Personal integrity and purpose-driven leadership

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context of their relevance.





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DOCUMENTS – Please attach any supporting documents and provide

Declaration

I acknowledge that I have read, understood, agreed with and complied with the terms and conditions of participation in the ESDP 2023 Business Awards as outlined in the overview. I certify that the information provided on all parts is true and complete to the best of my knowledge and can be substantiated.

Name	Position / Title
Signature	Date

What happens now?

- 1) Completed nomination forms can be emailed to euevents@msduk.org.uk
- Deadline for entries is 5pm, Monday 4th September 2023. Any forms received after this date will not be accepted.
- 3) Our judges will consider entries and we will announce the finalist on the 14th September 2023

If you experience any difficulties, please get in touch with euevents@msduk.org.uk

Thank you for entering the ESDP 2023 Business Awards and Good Luck!