



Awards Entry Deadline:
**5pm, Monday 4th
September, 2023**

For full information about the
ESDP European Conference 2023:
Visit www.esdp-eu.org

European Entrepreneur of the Year


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Award Criteria

Focusing on the contribution of a dynamic, creative and visionary leader, the Entrepreneur of the Year award seeks to define the qualities of successful entrepreneurship – from drive, ambition, vision and tenacity to inspirational leadership, inventiveness and confidence.

Open to ESDP registered ethnic minority business owners, this award will go to the outstanding individual who can best demonstrate the following:

Entrepreneurial spirit

- ▶ Entrepreneurial spirit that exemplifies ambition, risk taking and perseverance to succeed.
- ▶ Strong leadership skills, team building and thought leadership.
- ▶ Creates and turns business visions into business realities.

Innovation

- ▶ Pioneering a new approach or business model in product, culture or processes.
- ▶ Leads in developing a culture of innovation within the organization.

Sustained Growth

- ▶ Achieved sustained growth in jobs, revenue and market reach.
- ▶ If doing business overseas, has a strategy and the potential to expand abroad.

Personal integrity and purpose-driven leadership

- ▶ Has earned great respect and a highly-regarded reputation from their key stakeholders (staff, competitors, customers, advisers, family, and the wider community) for living their values.
- ▶ Is committed to the organisation's purpose and the highest ethical and quality standards.
- ▶ Cultivates an inclusive, flexible workplace.
- ▶ Maintains a strong sense of personal purpose, inspires positive social and environmental change, and has made a strong philanthropic contribution to their community.



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Please provide your company information

Company Name

Address 1

Town/City

Address 2

Postcode

Name

Job title

e-mail address

Website

Telephone

Year company established

Number of staff

Full Time

Part Time

Total Sales for last 2 Financial Years

2021

2022

Financial Projections for 2023



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Summarize what your organization does, the industry sector(s) in which it operates and what differentiates it from similar organisations.

[100 Words]



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Provide a response in maximum of 200 words for each of the following judging criteria to demonstrate why you should win this coveted award

1/4 Entrepreneurial spirit

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- ▶ Creates and turns business visions into business realities.



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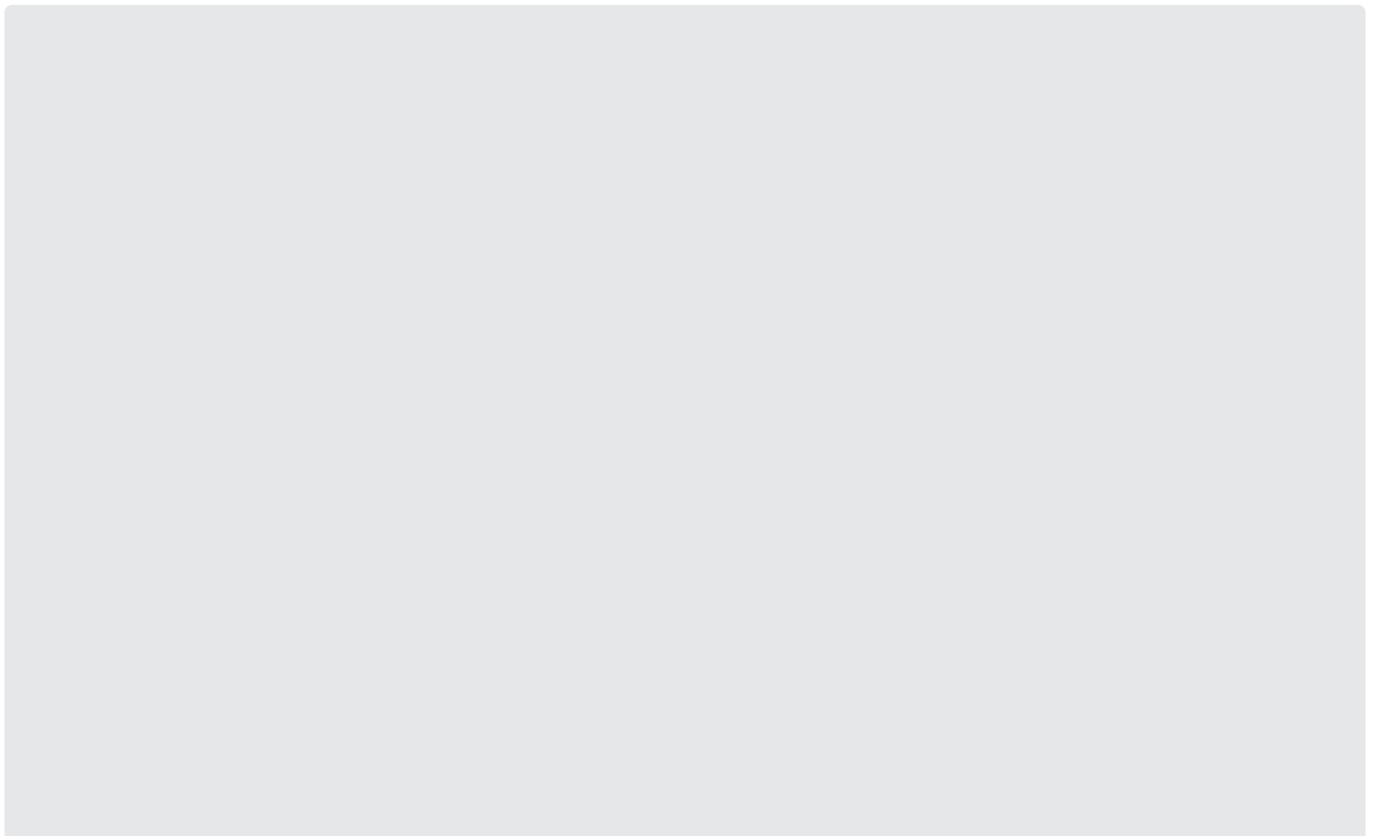
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2/4 Innovation

- ▶ Pioneering a new approach or business model in product, culture or processes.
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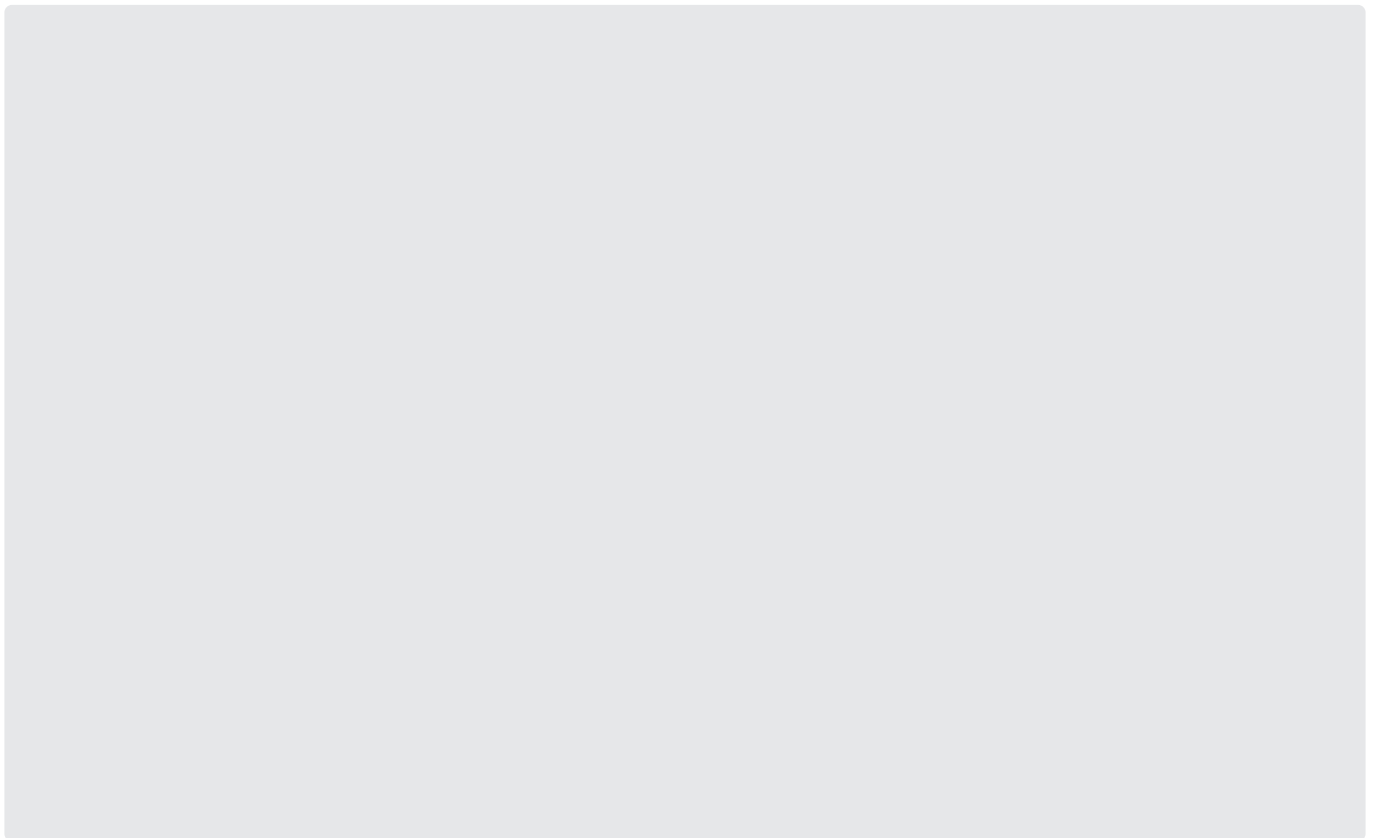
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3/4 Sustained Growth

- ▶ Achieved sustained growth in jobs, revenue and market reach.
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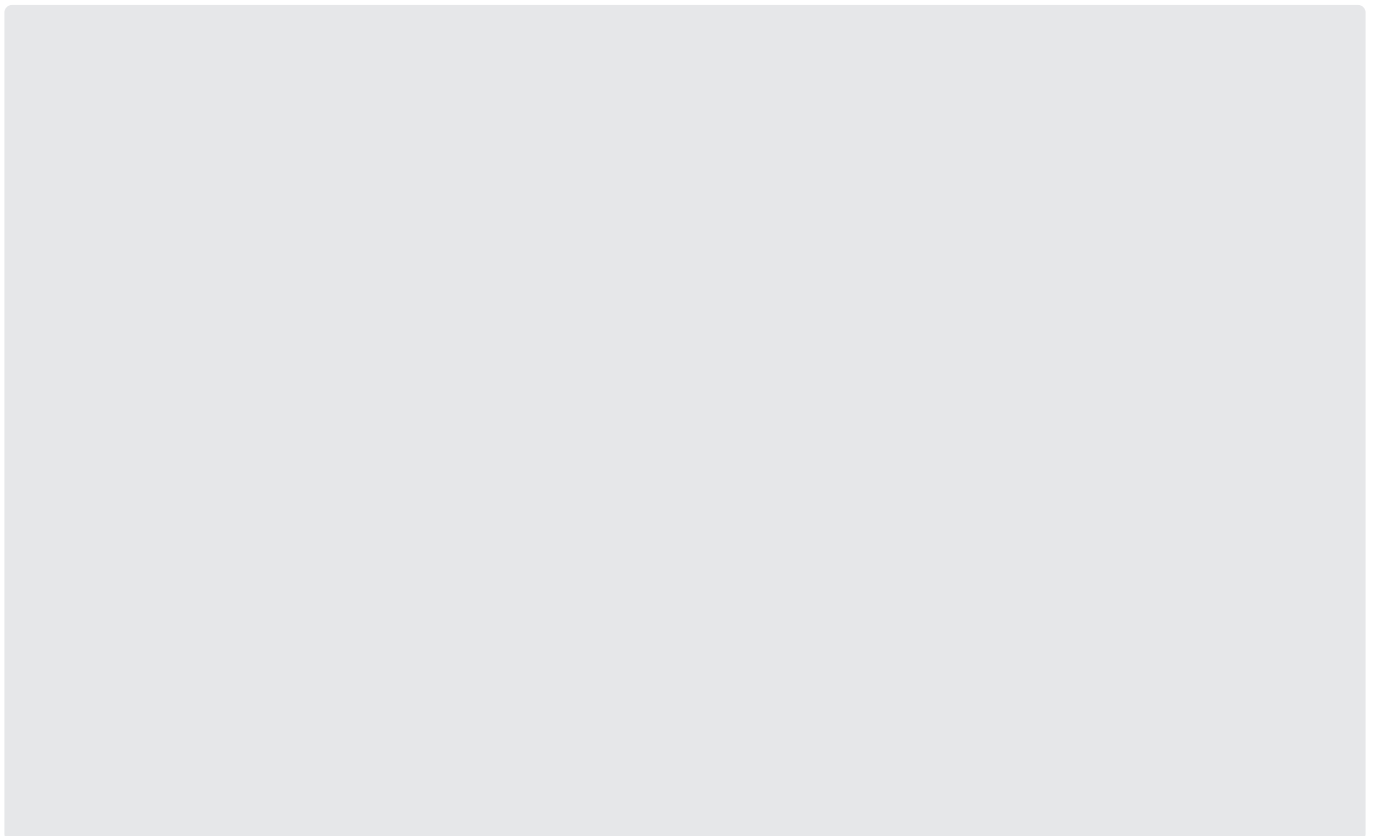
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4/4 Personal integrity and purpose-driven leadership

- ▶ Has earned great respect and a highly-regarded reputation from their key stakeholders (staff, competitors, customers, advisers, family, and the wider community) for living their values.
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DOCUMENTS – Please attach any supporting documents and provide context of their relevance.

Declaration

I acknowledge that I have read, understood, agreed with and complied with the terms as outlined in the overview. I certify that the information provided on all parts is true and complete to the best of my knowledge and can be substantiated.

Name

Position / Title

Signature

Date

What happens now?

- 1) Completed nomination forms can be emailed to euevents@msduk.org.uk
- 2) Deadline for entries is 5pm, Monday 4th September 2023. Any forms received after this date will not be accepted.
- 3) Our judges will consider entries and we will announce the finalist on the 14th September 2023

If you experience any difficulties, please get in touch with euevents@msduk.org.uk

Thank you for entering the ESDP 2023 Business Awards and Good Luck!