



Awards Entry Deadline:  
**5pm, Monday 4th  
September, 2023**

For full information about the  
ESDP European Conference 2023:  
Visit [www.esdp-eu.org](http://www.esdp-eu.org)

## European Social Impact Entrepreneur of the Year

  
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### Award Criteria

**Open to ESDP Registered businesses; the judges are looking for evidence in one or more of the following:**

#### Entrepreneurial spirit

- ▶ Entrepreneurial spirit that exemplifies ambition, risk taking and perseverance to succeed.
- ▶ Strong leadership skills, team building and thought leadership.
- ▶ Creates a social impact by turning business visions into business realities.

#### Innovation

- ▶ Instrumental in creating new approaches or business models keeping in mind the importance of social impact in product, culture or processes.
- ▶ Redefines culture of innovation within the organization.
- ▶ Demonstrate their innovative solutions to address some of the most pressing social and environmental challenges facing Europe today.

**The European Social Impact Entrepreneur of the Year award recognizes outstanding individuals who have demonstrated exceptional leadership and innovation in creating positive social impact through their business.**

#### Sustained Growth

- ▶ Strong leadership and management with the ability to drive the business forward.
- ▶ If doing business overseas, has a strategy and the potential to expand abroad.
- ▶ A proven track record of creating sustainable and scalable business models that generate positive social and environmental outcomes.

#### Personal integrity and purpose-driven leadership

- ▶ Has earned great respect and a highly-regarded reputation from their key stakeholders (staff, competitors, customers, advisers, and the wider community) for living their values.
- ▶ Demonstrate a commitment to ethical business practices and corporate social responsibility
- ▶ Maintains a strong sense of personal purpose, inspires positive social and environmental change, and has made a strong philanthropic contribution to their community.



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## Please provide your company information

Company Name

Address 1

Town/City

Address 2

Postcode

Name

Job title

e-mail address

Website

Telephone

Year company established

Number of staff

Full Time

Part Time

Total Sales for last 2 Financial Years

2021

2022

Financial Projections for 2023



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**Summarize what your organization does, the industry sector(s) in which it operates and what differentiates it from similar organisations.**

[100 Words]



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**Provide a response in maximum of 200 words for each of the following judging criteria to demonstrate why you should win this coveted award**

### **1/4 Entrepreneurial spirit**

- ▶ Entrepreneurial spirit that exemplifies ambition, risk taking and perseverance to succeed.
- ▶ Strong leadership skills, team building and thought leadership.
- ▶ Creates and turns business visions into business realities.



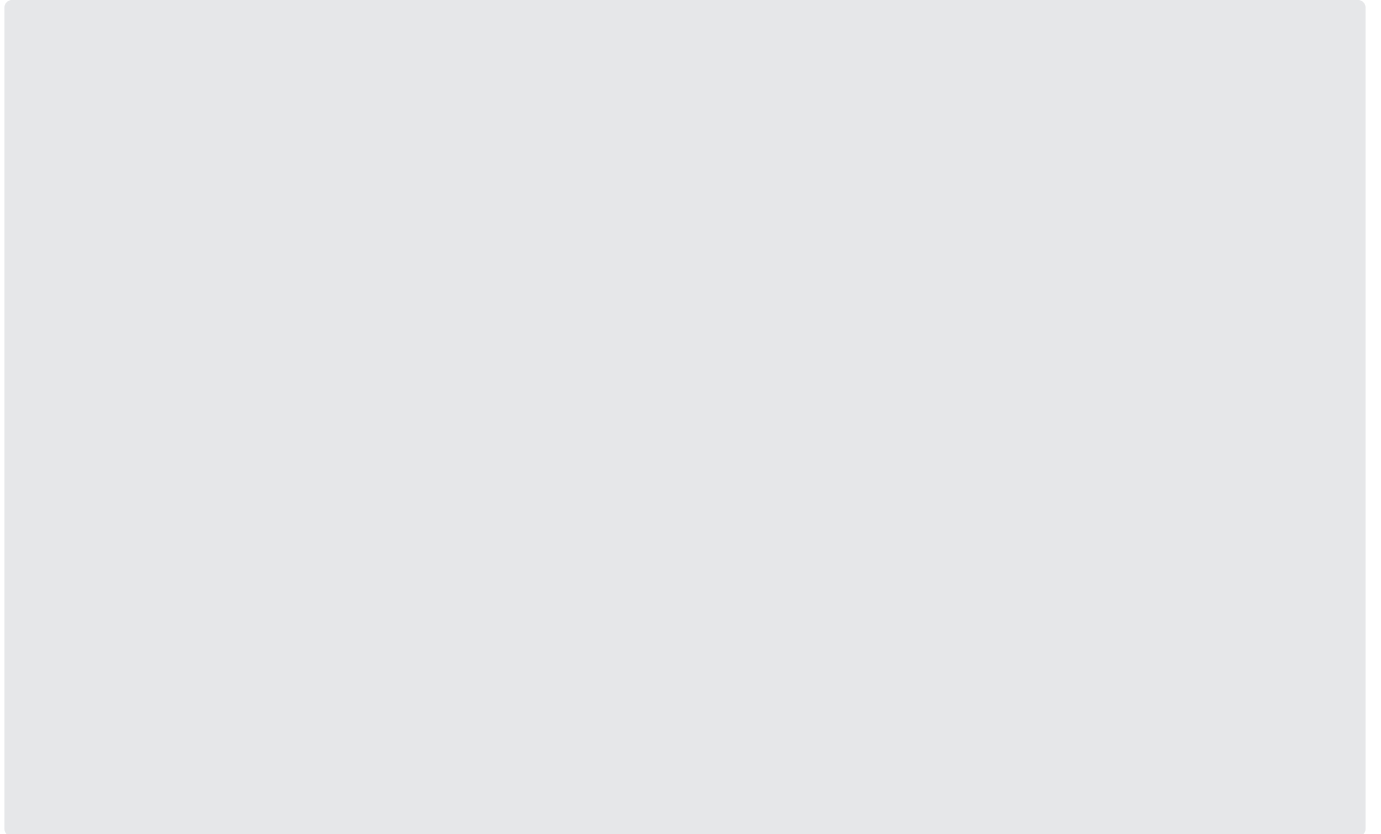
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## 2/4 Innovation

- ▶ Instrumental in creating new approaches or business model keeping in mind the importance of social impact in product, culture or processes.
- ▶ Redefines culture of innovation within the organization.
- ▶ Demonstrate their innovative solutions to address some of the most pressing social and environmental challenges facing Europe today.





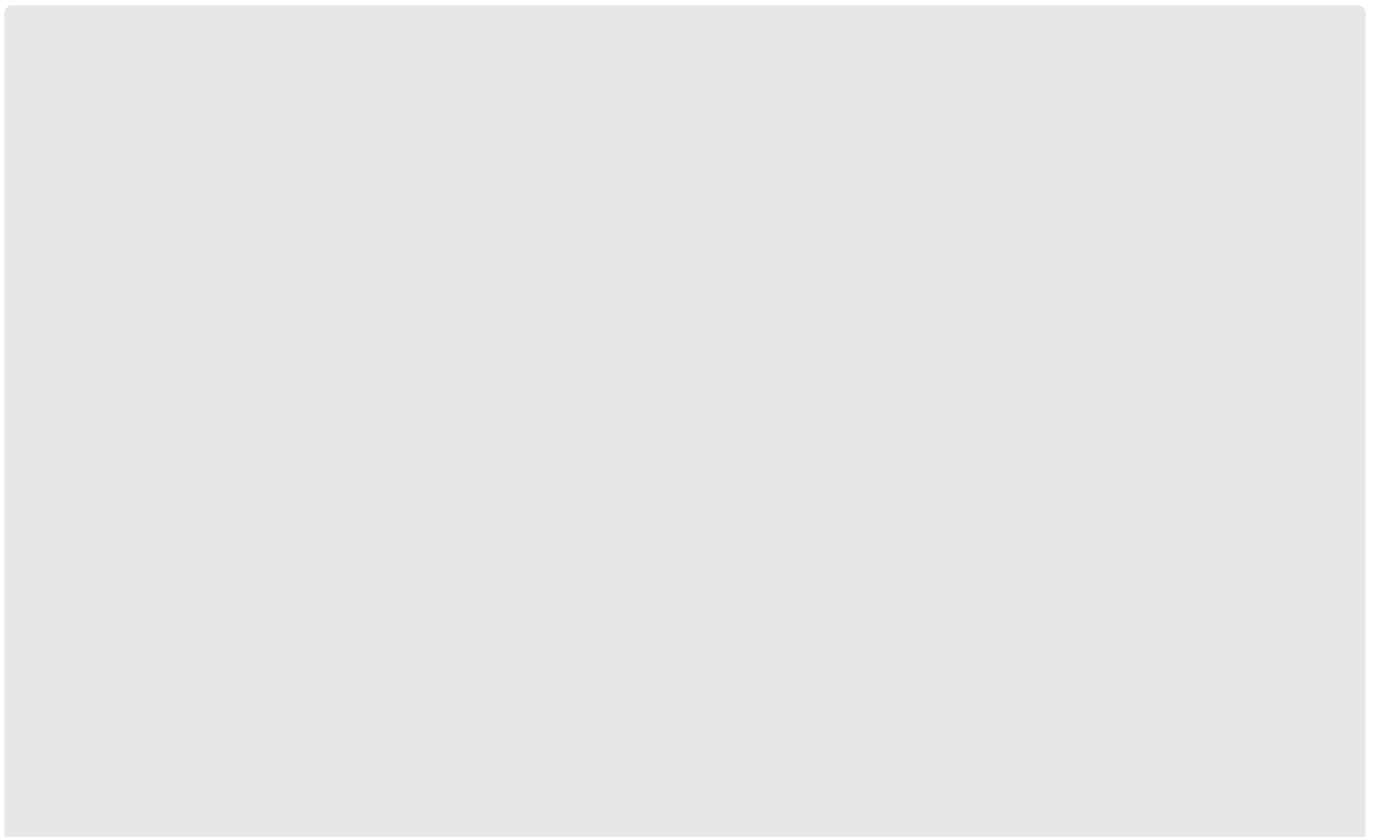
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## 3/4 Sustained Growth

- ▶ Strong leadership and management with the ability to drive the business forward.
- ▶ If doing business overseas, has a strategy and the potential to expand abroad.
- ▶ A proven track record of creating sustainable and scalable business models that generate positive social and environmental outcomes.





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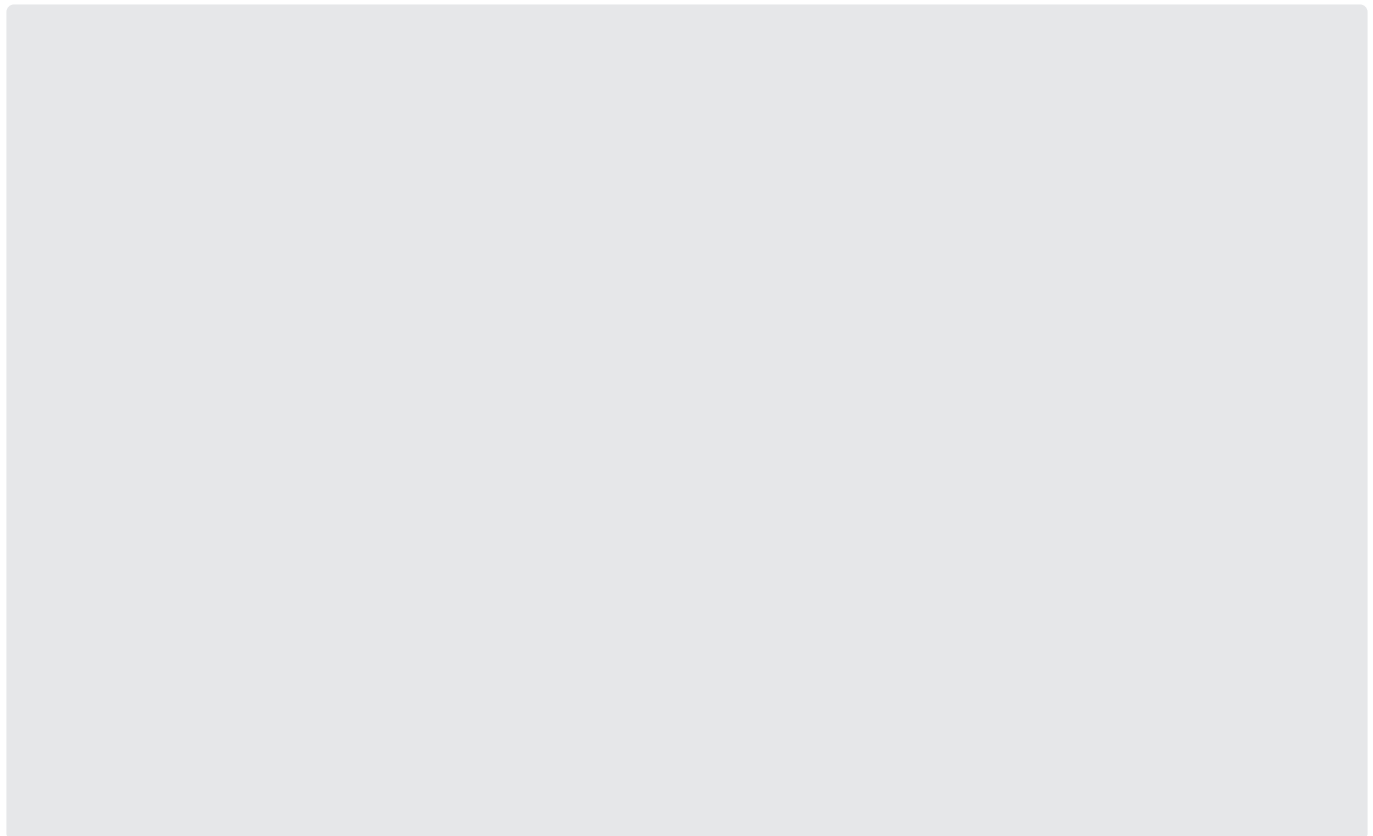
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## 4/4 Personal integrity and purpose-driven leadership

- ▶ Has earned great respect and a highly-regarded reputation from their key stakeholders (staff, competitors, customers, advisers, family, and the wider community) for living their values.
- ▶ Demonstrate a commitment to ethical business practices and corporate social responsibility
- ▶ Maintains a strong sense of personal purpose, inspires positive social and environmental change, and has made a strong philanthropic contribution to their community.
- ▶ Potential and plan for sustained growth





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**DOCUMENTS – Please attach any supporting documents and provide context of their relevance.**

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## Declaration

I acknowledge that I have read, understood, agreed with and complied with the terms and conditions of participation in the ESDP 2023 Business Awards as outlined in the overview. I certify that the information provided on all parts is true and complete to the best of my knowledge and can be substantiated.

Name

Position / Title

Signature

Date

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### What happens now?

- 1) Completed nomination forms can be emailed to [euevents@msduk.org.uk](mailto:euevents@msduk.org.uk)
- 2) Deadline for entries is 5pm, Monday 4th September 2023. Any forms received after this date will not be accepted.
- 3) Our judges will consider entries and we will announce the finalist on the 14th September 2023

If you experience any difficulties, please get in touch with [euevents@msduk.org.uk](mailto:euevents@msduk.org.uk)

**Thank you for entering the ESDP 2023 Business Awards and Good Luck!**